



RENEWING OUR VISION: Comprehensive Plan Update Community Advisory Committee Meeting

May 28, 2014, 1:00 PM – 2:00 PM

Room 1-A (lobby) Development Resource Center, 1250 Market Street, Chattanooga, TN

AGENDA

- 1. Step 1, Renewing Our Vision**
 - A. Trends and Analysis Update

- 2. Public Participation Summary**
 - A. Online Engagement
 - B. In Person Engagement

- 3. What do you want to grow? Game | Initial Results**
 - A. Top Overall Priorities
 - B. Top Priorities by Zip Code
 - C. Top Priorities by Income
 - D. Top Priorities by Age

- 4. If you could live anywhere... | A Community Values and Trade-Offs Game**

- 5. From Games to Goals**

- 6. Next Steps**





RENEWING OUR VISION: Comprehensive Plan Update Technical Advisory Committee Meeting

May 28, 2014, 10:30 AM – 12:30 PM

Room 1-A (lobby) Development Resource Center, 1250 Market Street, Chattanooga, TN

AGENDA

7. Phase 1, Renewing Our Vision

B. Trends and Analysis

1. Public Participation Summary

C. Online Engagement Summary

D. In Person Engagement Summary

Materials:

- i. Presentation slides
 - a. Website content summary - how many blog posts, comments, quizlets (PP - TS?)
 - b. Website content analytics - how many page views, users and contact us inquires, (PP - TS?)
 - c. Social media interactions - how many tweets, retweets, favorites & replys, facebook posts, facebook shares & likes, newsletter subscribers (PP - CM?)
 - d. Event summary - how many events and type of events and pictures (PP - JT?)
 - e. Event location map - location of events and number of people engaged (PP - JT/JW?)
- ii. Project website & social media accounts
 - a. Updated website to reference when discussing website and social media





2. What do you want to grow? Game | Initial Results

- A. Top Overall Priorities
- B. Top Priorities by Zip Code
- C. Top Priorities by Income
- D. Top Priorities by Age

Materials:

- i. Presentation slides
 - a. Top overall priorities - top five overall priorities from both physical and online game (PP - JT?)
 - b. Top priorities map - top priorities by zip code from both physical and online game (PP - JW?)
 - c. Top priorities by income- top priorities by income from both physical and online game (PP - JT?)
 - d. Top priorities by age- top priorities by age from both physical and online game (PP - JT?)
- ii. What do you want to grow? results database (PP - TS?)
- iii. What do you want to grow? analysis charts, tables and maps (PP - CM, JW & JT?)
- iv. What do you want to grow pop-up station (PP - JT?)

3. If you could live anywhere... | A Community Values and Trade-Offs Game

Materials:

- i. Presentation slides
 - a. Game questions and sectors (PP - HS?)
 - b. Push button polling setup (PP - JC?)
- ii. Online tool
 - a. If you could live anywhere online tool live for demo during meeting (PP - TM, HS?)

4. From Games to Goals

Materials:

- i. Presentation slides





GROWING FORWARD

- a. Slides on how to go from game results to goals and recommendations (PM – TM & MT?)
- b. Development sectors and goals / benchmarks - (PM – TM & MT?)
- c. Investments and goals / benchmarks - (PM – TM & MT?)

5. Next Steps

